

PLANT POWER MINI LAUNCH

Organized by *ITACyL and University of Valladolid*

HOSTED by *University of Valladolid*



BUILDING INNOVATION AND KNOWLEDGE FOR A BETTER FOOD NUTRITION IN PLANT BASED PRODUCTS

Plant-based nutrition is gaining interest among consumers and in clinical practice due to its role in preventing and managing chronic diseases.

However, to meet evolving health needs, a growing demand for innovation particularly in addressing nutrient gaps like B12, iron, and protein quality. Educating consumers, training clinicians, and developing fortified foods, supplements, and culturally relevant options are critical. Bridging science with real-world applications will drive smarter, more accessible plant-based solutions for consumers.



WHO SHOULD ATTEND

- Nutritionists and Dietitians
- Healthcare Professionals (Doctors, Nurses, Clinicians)
- Food Scientists and Product Developers
- Public Health Officials and Policy Makers
- Researchers and Academics
- Startups and Industry Leaders in Plant-Based Foods
- Students in Nutrition, Medicine, or Food Technology

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Universidad de Valladolid



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